Media Advisory

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Limitless Computing's Jeffrey Franklin to Participate in 6Sight Future of Imaging Conference Panel
Focus on Intelligent Imaging and Augmented Reality

BOULDER, CO – June 20, 2012 – Limitless Computing Inc.®, a leading provider of 3D mobile Augmented Reality, today announced that Jeffrey Franklin, vice president, will participate in a panel session focusing on Intelligent Imaging and Augmented Reality at the 6Sight Future of Imaging Conference in New York City on June 26.

6Sight is part of 2012 CE Week, a five-day citywide event that includes CEA Line Shows and the Digital Downtown Conference, organized in association with the Consumer Electronics Association®, along with Martin Porter Associates, Photo Industry Reporter, and Consumer Technology Publishing Group/NAPCO, publisher of Dealerscope, Custom Retailer and E-Gear magazines.

What: Intelligent Imaging and Augmented Reality
Cameras and phones capture more than just pictures, and pictures themselves capture more than just a representation of a scene. There is also facial recognition, GPS location data, date and time, and colors and objects that can be recognized. That photo of your friend can also reveal where and when it was taken, and intelligent searches and pattern recognition can reveal such facts as the names of everyone in the background, historical information on the buildings nearby, and more.

With Augmented Reality (AR), this information can aid us in real time, providing immediately practical knowledge about what is right in front of us that would otherwise be unknown. AR merges image capture, high-resolution displays, computation, and connectivity to overlay information and graphics on top of the live view on or phones of the world around us. Post-capture, intelligent imaging information can prove useful in how we find, share, print and otherwise enjoy our pictures — and let us better access the limitless pictures on the Internet we'd otherwise miss.

Where: 6Sight Future of Imaging Conference
Metropolitan Pavilion
New York, NY
When: Tuesday, June 26th, 2:15 pm - 3:30 pm

For More Info: http://www.pmai.org/6Sight11_swdn.aspx?id=21568

To Interview Mr. Franklin: Contact marilyn@kronercommunications.com

About Limitless Computing

Limitless Computing Inc. is a Boulder, CO-based company that has been providing cloud computing since 2006 and specializes in Augmented Reality. Limitless Computing brought Augmented Reality to Google SketchUp in 2011 with the release of the mobile application SightSpace 3D for Apple and added Kindle Fire and Android devices in 2012. (www.LimitlessComputing.com)

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