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Limitless Computing Launches First Mobile Augmented Reality App for Google SketchUp

SightSpace 3D Revolutionizes AEC Industry

BOULDER, CO - August 11, 2011 - [Limitless Computing Inc.](#)[®], the company that provides [faster rendering with cloud computing](#) for the [Architecture, Engineering and Construction \(AEC\)](#) industry, today announced its newest product, SightSpace 3D, the first and only mobile Augmented Reality application for Google SketchUp™. It is available now on the Apple App Store.

SightSpace 3D enables mobile viewing of Google SketchUp designs on the iPad, iPhone, and iPod touch. Users of the iPad 2 or iPhone 4 can access SightSpace 3D's Augmented Reality capabilities, which overlay digital models over existing physical environments, bringing models to life.

“With SightSpace 3D, mobile users and their clients can actually see projects prior to construction without having to perform complicated rendering manipulations,” commented Dr. Errin T. Weller, president, Limitless Computing Inc. “Existing environments, like landscapes and trees, can be easily incorporated into the view, in real time. SightSpace 3D can also be utilized by interior designers to view furniture, art, flooring, and other components long before building begins.”

Quotes from Beta Users

“SightSpace 3D is a great addition to our design and sales workflow. SightSpace 3D is not just an app but a deal maker.”

-Tim Sharples, partner, [Cedar Nursery](#)

“SightSpace 3D is the ‘missing link’ in the project viewing experience.”

- Mike Lucey, architect, M.D. [SketchUcation](#)

About SightSpace 3D

Google SketchUp and Google SketchUp Pro users can use SightSpace 3D to:

- Experience the most advanced mobile Augmented Reality engine available
 - Augmented Reality available on iPad 2 and iPhone 4
 - Display geo-located models in real-time, to scale in the real world without markers.
- View Google SketchUp models with a high performance 3D engine

- Annotate models, bookmark views, take and display photos in a slideshow, share notes and photos, and set custom backgrounds
- Make your model mobile
 - Place .KMZ files exported from Google SketchUp on your device
 - Preserve the privacy and security of your model
 - Download files from the Google 3D Warehouse™ and open from email and Dropbox

About Limitless Computing

[Limitless Computing Inc.](#) is a Boulder CO-based company that has been providing [cloud computing](#) since 2006 and specializes in the [Architecture, Engineering and Construction \(AEC\) industry](#). In 2009, Limitless Computing launched Limitless Rendering, an online rendering service for Autodesk Revit Architecture, followed by the CloudRender add-in. These cloud rendering services provide photorealistic images and walkthroughs to architects and interior designers while reducing times and maintaining quality. Limitless Computing brought Augmented Reality to Google SketchUp in 2011 with the release of the mobile application SightSpace 3D for mobile Apple devices. Follow @LimitlessComp on Twitter. www.LimitlessComputing.com.

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To schedule an interview with Dr. Weller or another Limitless Computing executive, please call 303-478-3044, or email marilyn@kronercommunications.com

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